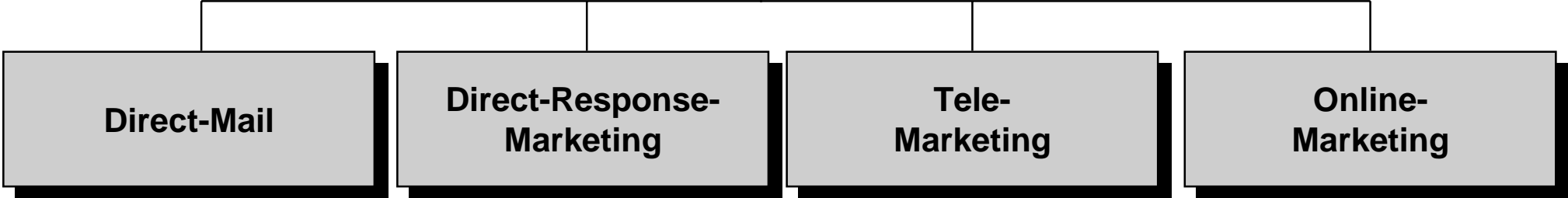


# Direct Marketing



Postversand  
Fax  
E-Mail

Television  
Radio  
Printmedien

messbare  
Reaktion

Telefon  
Telefax

moderne  
Informations- und  
Kommunikations-  
technologien  
(z.B. Internet)

